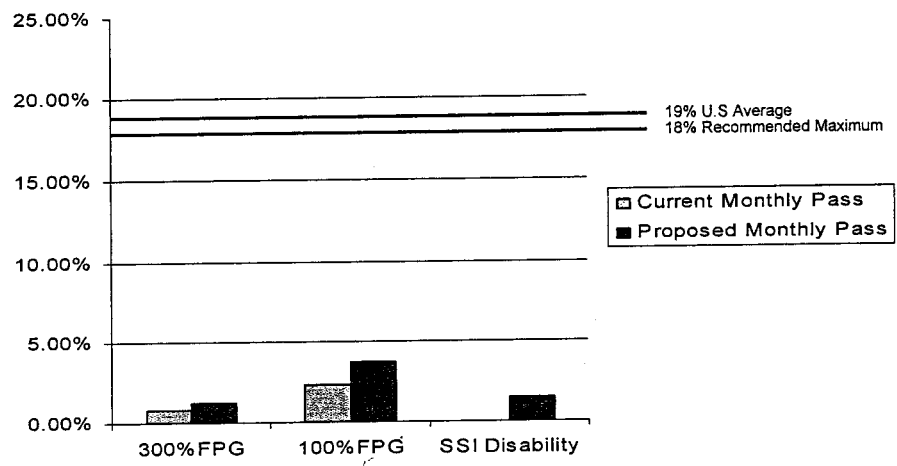


Financial Information

### Monthly Pass % of Income



# **Proposed January 2010 Fare Increase**

November 4, 2009



- **20% Fare Recovery**
- **Ensure a sustainable financial future**
- **Make All Systems Go! a reality**
- **Provide more choices**



## CONSUMER SURVEY

- **Given choice, many customers willing to pay additional fare to maintain service**
- **Desire for more or improved services**
- **Concern over fare proposal creating hardship for self, seniors or disabled stakeholders**
- **Concern about higher percentage increase for passes and MetroAccess**
- **Perception that fare increase is due to introduction of MetroRail service**



## Key Findings Summary

- **Fares remain affordable**
- **Significant discount for senior and disabled passengers**
- **Discount Pass Program**
- **Non-Profit Basic Transportation Needs Provider to increase availability of free and reduced passes**
- **Fares increase regardless of MetroRail or economy**
- **Increased fare revenue will forestall service reduction**
- **Increased fare revenue will allow increased service, more choices**



**How fares will be proposed to help achieve our goals**

- Part of planned incremental increases
- Current economic conditions
- Increased operating costs (fuel, healthcare)
- Minimize service reductions



**Proposed fare adjustments**

- As early as January 18, 2010, local bus fare would increase \$0.75 to \$1.00
- Other cash fares and discounted passes adjusted proportionally
- Express Single Ride to \$2.50
- MetroRail fares 2-zone system - \$2.00/\$3.00
- Disability/Medicare/Seniors Fare to \$0.25
- MetroAccess 10-ride Ticket Book to \$12.00



# Questions?



- Fares remain affordable

| Single Parent, Two Children | Annual Income   | Current Monthly Pass % | Proposed Monthly Pass % |
|-----------------------------|-----------------|------------------------|-------------------------|
| 300%FPG                     | \$ 54,930.00    | 0.79%                  | 1.22%                   |
| 100%FPG                     | \$ 18,310.00    | 2.36%                  | 3.67%                   |
|                             |                 |                        |                         |
| SSI Disability              | Monthly Payment | Current Monthly Pass % | Proposed Monthly Pass % |
| Single                      | \$ 674.00       | 0.00%                  | 1.48%                   |



Recommended Fare Increase

- Stored Value Card to \$12.00
- MetroAccess Monthly Pass to \$35.00
- MetroAccess-Certified Individuals, Children under 6, and Law Enforcement/Fire/Military personnel in uniform - Free
- Reduced fare (half fare) - Fixed Route, Express & Rail
  - Students 18 years and under (with student ID)
  - Active duty and reserve military personnel (with ID)



Key Dates for Fare Increase

- |  |                   |
|--|-------------------|
| • Board approval to begin public outreach    | September 28      |
| • Community Forums/Public Outreach           | October/ November |
| • Board of Directors Public Hearing          | October 28        |
| • Board of Directors action on Fare Increase | November 4        |
- \*\*\*CAMPO has 60 days from Cap Metro action to veto the base fare fare increase\*\*\*
- |                           |                  |
|---------------------------|------------------|
| • Fare increase effective | January 18, 2010 |
|---------------------------|------------------|

